



## **ACTION REPORT 2020**

2020 was a difficult as well as a strange year due to the coronavirus pandemic that had an impact on some of **BENJAMIN's** actions and programs. More specifically:

- In 2020, the network of the stores cooperating with **BENJAMIN** through its coin boxes, was expanded at a slow pace, due to the many months of quarantine during which the stores were closed. Total number of coin boxes nationwide is **almost 270**. There are also other cities where our coin boxes have been placed such as Drama, Thessaloniki, Volos, Larissa, Kavala, Chrysoupoli Kavala and Heraklion. Also, there is a strong cooperation with the **HELLENIC MARKETS** and there are 25 coinboxes that have been placed in the 25 super market at Thessaloniki
- The program of monthly financial support for children growing up in their family environment as well as the monthly distribution of food to children and mothers of Pieria continued normally. **BENJAMIN** received several requests for help. With responsibility, and attention **BENJAMIN** checked the real needs of the mothers and met the absolutely necessary ones. **At the end of 2020, another 20 beneficiaries (mothers-children) were added to these support program.**
- **Total number of beneficiaries (mothers and children) all over the Greece= 284**
- The food distribution continued in 2020, with the great offer of **SYN-ENOSIS** who sent us food packaging worth **at least € 25,000**.
- There was an offer of **2 food pallets from CANADA (MAGIC MISSION) weighing about 1 ton each** and worth at least € 2,000 in total while unfortunately a small amount of food (due to quarantine) was collected during Christmas and Easter by various fellow citizens who help to meet the needs of our food bank. In the same context, **the local supermarkets (especially AB Vassilopoulos)** gave food carts several times, while through the **Greek Markets** came a food donation worth € 400 through their customers.
- Also some **Bakery stores supply us with daily bread** that we can place in the freezer and give it to the beneficiaries families. Efforts are being made to give priority to the lowest income mothers while the support continues until the children reach adulthood.

- The quarantine (due to the pandemic), had a negative impact on the income as **BENJAMIN** was deprived of significant amounts of events and bazaars (Christmas, Easter, etc.) while there was a reduction in donations as a whole.
- A **bazaar with school products was organized** at the central square of Katerini
- **BENJAMIN** started a Collaboration with **myWorld** (ex.Cash Back) and by his own card **BENJAMIN** earns money every time someone uses this card in his /her purchases from the collaborating with MyWorld stores that exist worldwide.
- Another collaboration has started with Youbehero.com in which those who make online purchases from various well-known e-shops can choose BENJAMIN as the Non Profit Organization to receive the discounts given to them by the stores. Within 1 month already 18 friends chose BENJAMIN as the club they will strengthen with their purchases.
- 25 of **BENJAMIN's** supported kids **attended the summer camp sessions at Leptokaria** and that had a positive impact on their lives.